

**2020 Annual Investment Program**

AIP Form -Tier 1

Agency: NATIONAL COMMISSION FOR CULTURE AND THE ARTS

Chapter: PROMOTING FILIPINO CULTURE AND VALUES


| Chapter Outcome/<br>Project Title  | Project Description/<br>Objectives   | Specific<br>Location<br>(Province/ City /<br>Municipality /<br>Barangay) | RDP Results<br>Matrices<br>Indicators<br>Addressed  | Expected Output  | 2020 Investment Targets (in exact amount PhP) |            |            | LGU-<br>identified | Remarks |
|--|--|--|---|--|---|------------|------------|--------------------|---------|
|  |  |  |   |  | GAA   | Others     | Total      |                    |         |
| (1)  | (2)  | (4)  | (5)   | (6)  | (7)   | (8)        | (9)        | (10)               | (11)    |
| Outcome: Philippine culture and values promoted; Diverse cultures valued |  |  |   |  |   |            |            |                    |         |
| Program 1: <b>Creation of Local Culture and Arts Councils</b>            |  |  |   |  |   |            |            |                    |         |
| Project 1  | Implementation of the DILG Memorandum Circular 2017 - 133, issued last September 29, 2017, calling for the establishment of Local Culture and Arts Councils in all provinces, cities and municipalities. | Davao Region   | *Strengthen government's role and policy environment in culture<br>*Empower public-agencies to promote culture-sensitive Governance and Development | * Local culture and arts councils created and institutionalized at the LGU.<br>*Develop plans and programs of the council.<br>*Budget for cultural activities included in the LGU plans. |   | 500,000.00 | 500,000.00 |                    |         |
| Subtotal   |  |  |   |  |   | 500,000.00 | 500,000.00 |                    |         |

| Program 2: Cultural Mapping |  |                 |   |  |  |              |              |  |  |
|-----------------------------|--|-----------------|---|--|--|--------------|--------------|--|--|
| Project 1                   | Cultural mapping is defined as "an approach used to identify, record, and use cultural resources and activities for building communities, where communities map what is important to them". Through the conduct of cultural mapping, the Local Government Unit (LGU) and other stakeholders can identify the distinct cultural resources of their community and at the same time can properly record a heritage resource for future reference. Moreover, the process can generate interest on heritage resources among users and non-users of cultural properties. | 5 Selected LGUs | *Strengthen government's role and policy environment in culture<br>*Empower public-agencies to promote culture-sensitive Governance and Development | *Cultural resource database of a local government unit |  |              |              |  |  |
|                             |  |                 |   |  |  | 2,000,000.00 | 200,000.00   |  |  |
| Subtotal                    |  |                 |   |  |  | 2,500,000.00 | 2,500,000.00 |  |  |
| <b>TOTAL</b>                |  |                 |   |  |  | 2,500,000.00 | 2,500,000.00 |  |  |

Prepared by:

  
Joseph Patrick Lee  
Project Development Officer II

Noted by:

  
Adelina M. Suemith  
Chief, PMED  
NCCA RDC Focal Person